

It was serendipity when Adam J. Epstein saw a Craigslist listing for a legal consultant who understood Internet business issues. As an attorney and Internet entrepreneur, Epstein was experienced in legal and business issues. While meeting with James Wyatt Hill, adMarketplace's Chairman, the two immediately recognized a shared value system and business philosophy of being the best at what you do—no matter what. Shortly thereafter, Epstein was hired as General Counsel. One of his first achievements in this role was to guide adMarketplace through the negotiation of an exclusive marketing relationship with eBay. This accomplishment, along with his natural leadership ability, led Hill to tap Epstein as President and Chief Operating Officer.

Assuming the role in 2006, Epstein used strategic vision, sales and negotiation skills, and careful budget management to build adMarketplace into a profitable entity in just two short years. Today the company experiences 50 percent year-over-year growth.

Before adMarketplace, in 2000, Epstein founded AlternaCast, a VoIP audio conferencing provider. AlternaCast produced the ahead-of-its-time property Fancast, which was among the first services where users could broadcast their own talk shows (later known as Podcasts).

After completing his BA at Columbia University in 1995, he then received his JD from the University of Michigan Law School in 1998 – where he was awarded top honors in Professor J.J. White's legendary Negotiation seminar. He is a resident of Maplewood, New Jersey who enjoys golf and basketball (playing and spectating), as well as grilling for his wife and sons.